Transform your Trademark Practice into a Competitive Advantage

**WK Trademark Navigator™**

The information and tools you need to manage your practice effectively in the Patent Trademark Office (PTO) and before the Trademark Trial and Appeal Board (TTAB) are often found in multiple sources and various media—costing those you represent valuable time and money.

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- Step-by-step guidance on drafting applications, filing and examination, registration and maintenance, post-registration activities, case resolution, and more, written by experts in trademark law.

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- Access online industry standards such as Allen’s Trademark Digest and the Guide to TTAB Practice right on your desktop
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- A network of IP experts provides clear, cogent analysis of complex legislative, regulatory, and judicial issues

**Professional tools for an efficient practice**
- Sample forms and documents streamline your workflow so that you can proceed confidently and efficiently in your trademark prosecution work and practice before the TTAB
- Checklists help you keep track of every step in the application, cancellation, and opposition processes, including appeals
- Easy-to-use tools provide junior associates with the necessary resources to handle each step in the process autonomously

**Daily news updates from our Trademark Daily News and bi-weekly updates from our International Trademark News**
When you have to be right

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Professional tools for an efficient practice
• SmartCharts provide quick answers and include Likelihood of Confusion by Circuit and TTAB Precedential Decisions
• TTAB Case database provides instant access to precedential and non-precedential cases dating back to 1993
• Comparison Charts for both domestic and foreign issues increase research efficiency every step of the way

Contact us at 1-800-638-8437 for more information.
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The ultimate solution for your Trademark Practice

With WK Trademark Navigator™, you’ll have instant access to vital resources, from expert analysis, information and guidance to updates on key legal and regulatory developments. Below are just a few of the topics covered:

PTO Headings

Determining Registrability
- Trademark
- Service Mark
- Trade Dress
- Searches & Investigations
- Availability Opinions

Registration Process
- Basis for Registration
- Applying for a Registration
- Classification of Goods & Services

Filing Notice & Service of Papers

Filing of Answer & Affirmative Defenses

Discovery & Motions
- Conference
- Depositions
- Discovery Requests

Evidence
- Pretrial Disclosure History
- Proving the Case
- Consumer Surveys
- Objections to Evidence
- Priority Determinations

Case Resolution
- Settlement
- Summary Judgment
- Briefings at Final Hearing & Oral Arguments
- Petitions to Director
- Claim Preclusion, Issue Preclusion & Estoppel
- Appeal to District Court or Federal Court

Other TTAB Proceedings
- Concurrent Use Proceedings
- Restriction Proceedings

Sample Forms & Documents
- Trademark Office Forms & Documents
- TTAB Forms & Documents
- Client Forms & Letters
- Official PTO Submissions (PDF Samples)

Checklists
- PTO Activities Checklists
- TTAB Proceedings/Litigation Checklists
- Trademark Corporate Transactional Checklists

Trademark Strategy Guides
- Classification of Goods and Services

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